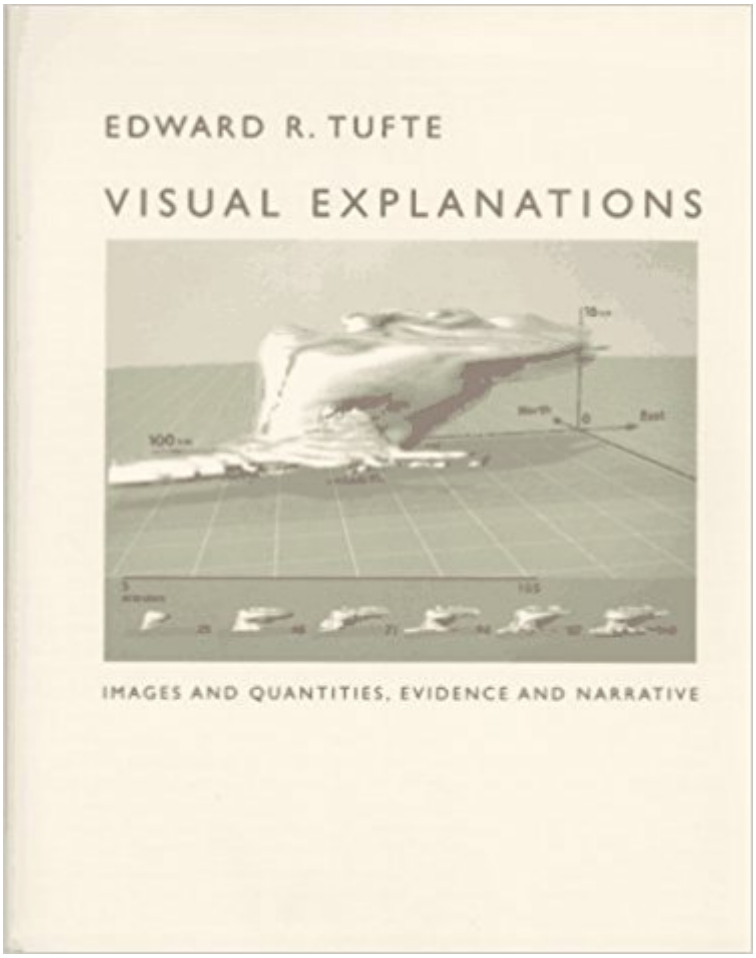
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Visual Explanations: Images And Quantities, Evidence And Narrative



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Synopsis

Describes design strategies - the proper arrangement in space and time of images, words, and numbers - for presenting information about motion, process, mechanism, cause, and effect. Examines the logic of depicting quantitative evidence.

Book Information

Hardcover: 156 pages

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Average Customer Review: 4.3 out of 5 stars 73 customer reviews

Best Sellers Rank: #35,480 in Books (See Top 100 in Books) #4 inÃ Â Books > Science & Math > Mathematics > Applied > Graph Theory #5 inÃ Â Books > History > Military > Napoleonic Wars #31 inÃ Â Books > History > Europe > Great Britain > England

Customer Reviews

With Visual Explanations, Edward R. Tufte adds a third volume to his indispensable series on information display. The first, The Visual Display of Quantitative Information, which focuses on charts and graphs that display numerical information, virtually defined the field. The second, Envisioning Information, explores similar territory but with an emphasis on maps and cartography. Visual Explanations centers on dynamic data--information that changes over time. (Tufte has described the three books as being about, respectively, "pictures of numbers, pictures of nouns, and pictures of verbs.") Like its predecessors, Visual Explanations is both intellectually stimulating and beautiful to behold. Tufte, a self-publisher, takes extraordinary pains with design and production. The book ranges through a variety of topics, including the explosion of the space shuttle Challenger (which could have been prevented, Tufte argues, by better information display on the part of the rocket's engineers), magic tricks, a cholera epidemic in 19th-century London, and the principle of using "the smallest effective difference" to display distinctions in data. Throughout, Tufte presents ideas with crystalline clarity and illustrates them in exquisitely rendered samples.

Tufte is the master of visualization. You can immediately add this new work alongside his previous

gems, Visual Display of Quantitative Information (1983) and Envisioning Information (1990, both from Graphics). Tufte’s discussions take place in a world where specific software and certain parameters of the web don’t exist?we all know such limitations are always changing anyway. His historical perspective allows Tufte to demonstrate simple, timeless guidelines that are independent of special stylesheets or the latest upgrade from Netscape. In this volume, Tufte illustrates not only traditional areas such as statistics, repetitions, and multiples but also magic and compositional allegories.Copyright 1997 Reed Business Information, Inc.

Oh, lovely! For those who know Tufte’s earlier books, all I need to say is "he’s written another."It looks like he publishes one every seven years ("The Visual Display of Quantitative Information" in 1983, "Envisioning Information" in 1990) so Ithink I’m going to budget $0.02 per day and get them all. Perhaps the most significant chapter is his analysis of how bad graphic presentation contributed to the loss of the space shuttle "Challenger." Basically, he believes that data were available which could and should have led to a decision to cancel the launch, but that the engineers failed to communicate it to the decision-makers. And he shows exactly how and why they failed. Left brain? right brain? Tufte shows us visual elegance in the service of quantitative thinking.

A classic book in the visualization field. Nice to get a good deal on a used copy from .

Useful for anyone who does public presentation and have to work on displays for people to easily grasp complex ideas into simple and understanble info for discussion or decision making. A must buy for marketers and sales people.

Good price for a book in great condition.

In the age of death by powerpoint, Tufte systematically decomposes and provides method to graphically representing complex systems. By far the most interesting book in my collection.

Great book

Finally, something that makes sense in this field.Apparently my succinct message is not enough: Edward Tufte would be appalled.

Beautiful book with creative illustrations.

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